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Insurers and Personal Injury Litigation: Acknowledging the Elephant in the Living Room

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Abstract

There is a debate among academics about the extent that insurance has influenced the law of tort. On the one hand it has been suggested that insurance has been no more than a ‘makeweight’ argument in the development of tort liability. On the other hand, others have claimed that insurance has had a substantial effect, even if this is often hidden or, like the elephant in the living room, not discussed openly. This article lends support to one side of this debate by describing the enormous importance of insurers to personal injury litigation. It argues that all cases, in their wider context, have been affected by the practices of insurance companies. This is the case even though insurance is rarely mentioned by judges and largely ignored by tort textbooks. Insurers provide the lifeblood of the tort system.

Introduction

This article summarises the structural importance of insurers to the system of compensation for personal injury. How many defendants are insured, and how many

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For those not familiar with the expression, the elephant in the living room “is an issue that is extremely obvious to a group of people, but which is very carefully not being discussed.” (Wikipedia, the Free Encyclopedia).

insurers are there? How have they affected the scope of the tort system and the role of courts and judges? What has been their influence upon whether, when, and for how much cases are settled? How may they affect legislation on the law of tort?

The article is part of a much wider study of the relationship between the rules of tort law, on the one hand, and the availability of insurance, on the other.² It has been argued that judges appear more ready to impose liability when insurance enables the cost of compensation to be more widely distributed.³ Tort rules have been said to have been developed in favour of claimants, at least in situations where they have been less able to protect themselves by taking out their own first party insurance. Other academics have denied that there is any consistent pattern in the law which reflects such a close relationship with insurance.⁴ However, here it is argued that the overall influence of insurers upon the system makes it difficult to view any tort case in isolation: each and every case is affected, no matter whether determined in court or out of it. The detailed rules of tort are not examined here.⁵ Instead we concentrate upon the institutional context within which tort law is practised and insurance functions. How important are insurers to the litigation system and in what ways do they influence it?

The Real Defendants and Paymasters

² Lewis, "The Relationship between Tort Law and Insurance in England and Wales" in G. Wagner (ed), *Tort and Insurance* (Vienna: Springer, 2005).

³ For example, Fleming James, "Accident Liability Reconsidered: The Impact of Liability Insurance" (1948) 57 Yale LJ 549 at 551, Davies, "The End of the Affair: Duty of Care and Liability Insurance" (1989) 9 Legal Studies 67, and Morgan, "Tort, Insurance and Incoherence" (2004) 67 Modern Law Rev 384 at 392.

⁴ Stapleton, "Tort, Insurance and Ideology" (1995) 58 Modern Law Rev 820. Similarly, W. L. Prosser, *Law of Torts* (West Publishing Co: St Paul, 4th ed 1971) 547: "A dispassionate observer, if such a one is to be found in this area, might ... conclude that the 'impact' of insurance upon the law of torts has been amazingly slight"

⁵ For extensive analysis of the caselaw see Lewis, "Insurance and the Tort System" (2005) 25 (1) Legal Studies (forthcoming).

Last year there were 770,000 claims brought for personal injury – one for every 76 people in the UK.⁶ Although this was a record number, the overall trend showed that the rate of claim in fact had decreased.⁷ The majority of claims are brought against defendants who are individual people, but they are almost all insured. In nine out of ten cases the real defendants are insurance companies, with the remainder comprising large self-insured organisations or public bodies. It is extremely rare indeed for an uninsured individual to be the real defendant. Instead policyholders cede control over their case to their insurer and thereafter usually play little or no part in the litigation process.⁸ Insurers determine how the defence is to be conducted and, for example,

⁶ Compensation Recovery Unit figures for 2003-04, and Census Statistics for April 2001 showing that the UK population had grown to 58,789,194.

⁷ Although the overall number of claims increased by almost ten per cent, this was wholly attributable to the rise in disease claims. Accident claims actually fell ten per cent from 615,000 to 557,000. In contrast, over the two years from 2002 to 2004 disease claims rose almost threefold from 74,000 to 213,000. However, this rise was the result of the impetus created by the imposition of a cut off date for claims under the special compensation rules devised for miners' respiratory diseases and vibration white finger. (Since 1999 over 740,000 of such claims have been registered, and they have been extravagantly described as constituting "the biggest personal injury schemes in British legal history and possibly the world" according to <http://www.dti.gov.uk/coalhealth/01.htm>.) In practice, for other types of diseases fewer claims are being brought. This has been acknowledged at recent Association of Personal Injuries Lawyers' meetings as resulting from the withdrawal of legal aid: the substitution of conditional fees has made solicitors more reluctant to pursue such cases. For the difficulties traditionally faced by those suffering from disease see J. Stapleton, *Disease and the Compensation Debate* (Oxford: OUP, 1986).

⁸ Harry Street, former Professor of Law at Manchester University and author of *Street on Torts*, admitted that he was once a defendant in a case but only discovered that it had been determined on appeal when he read about it in a newspaper. D. W. Elliott and H. Street, *Road Accidents* (London: Penguin, 1968) 209.

commonly make admissions without the consent of the insured,⁹ and settle cases in spite of the policyholder's objection.¹⁰

Insurers are the paymasters of the tort system, being responsible for 94 per cent of tort compensation for personal injury.¹¹ They process the routine payments and they decide which elements of damage they will accept or contest. It is unusual for them to contest liability, one recent study revealing that insurers' files "contained remarkably little discussion of liability," finding it initially denied in only 20 per cent of cases.¹² As a result, eventually insurers make at least some payment in the great majority of personal injury claims.¹³ Tort thus provides a structure for processing mass payments of small amounts of compensation; only very rarely does it stage a gladiatorial contest to determine whether a particular defendant was in the wrong. Issues relating to the existence of a duty of care, causation of damage, and even breach of duty are generally not relevant.

⁹ T. Goriely, R. Moorhead and P. Abrams, *More Civil Justice? The Impact of the Woolf Reforms on Pre-Action Behaviour* (London: The Law Society and the Civil Justice Council, 2002) 90.

¹⁰ However, this very wide discretion given to insurers to conduct the litigation behind the insured's back is subject to some limit as recognised in *Groom v Crocker* [1939] 1 KB 194.

¹¹ *Report of the Royal Commission on Civil Liability and Compensation for Personal Injury*, Cmnd 7054 (1978) (The Pearson Commission) vol 2 para 509. The relative importance to the tort system of road and industrial injuries for which insurers are most likely to be responsible has hardly changed since the Commission reported. See note 38 below.

¹² Goriely et al op cit 103.

¹³ In 1973 insurers made some payment in 86 per cent of the cases disposed of in the survey for the Pearson Commission, note 11 above at vol 2 para 511. However, according to Compensation Recovery Unit figures for 2003-04 almost all claims involve some payment for only 0.5 per cent are recorded as involving no liability. These figures are noted as being unreliable by Marshall and Morris, "Resolving a Burning Fees Issue" (2003) 26 *Litigation Funding* 12. Based on other CRU data for 2002-03, they suggest that 89 per cent of motor claims and 77 per cent of employers liability claims were successful.

In the great majority of cases insurers pay not only compensation to claimants, but also the litigation costs of both sides. However, if an action fails the claimant may become liable for costs. To avoid this, after their injury, claimants may be offered by loss insurers a policy which promises to pay their costs in the event of an unsuccessful claim. If the claim proves successful, the premium can be added to the damages awarded in tort. Insurers may also offer such legal expenses insurance in other contexts. For example, it is estimated that around 17 million motor policies and 15 million household policies offer 'before the event' legal expenses insurance. The result is that legal expenses insurers now control litigation in 80 per cent of motor accident claims, and their market penetration is expected to continue to increase.¹⁴ Legal expenses insurance can affect key aspects of the litigation.¹⁵ In particular, claimants cannot easily choose their own lawyer and may be required to use one from a panel approved by the insurer.¹⁶ As a result it is estimated that soon almost all road accident cases will be dealt with by no more than a hundred of the 9,000 solicitors' firms nationwide.¹⁷ The clients of these solicitors may receive a different service compared to those claimants free to choose their own lawyer: conflicts of interest are more likely to arise.¹⁸ Insurers thus fund the tort system, control much of the representation, and can have an interest in whatever the outcome of a claim.

Bureaucratic Organisation

¹⁴ Smith, "Panel Solicitors: the Legal Expense Insurer's Perspective" (2004) 14 (3) PI Focus 17.

¹⁵ P. Fenn, A. Gray and N. Rickman, *The Impact of Sources of Finance on Personal Injury Litigation* (2002) Lord Chancellor's Department No 7/02. P. Abrams, *In Safe Hands? Funding Litigation by Legal Expenses Insurance* (London: University of Westminster, 2002).

¹⁶ Blundell, "Free to Choose? BTE Legal Expenses Insurance and Freedom of Choice" [2004] JPIL 93.

¹⁷ Lawson, "BTE Insurance - a Threat to the Profession or New Opportunities?" (2004) 14 (3) PI Focus 17. In 2003 there were 9,198 firms of solicitors in England and Wales according to the Law Society, *Key Facts 2003: The Solicitors' Profession*.

¹⁸ Abrams op cit chapters 8 and 9.

Classic empirical studies reveal that, in practice, the rules of tort law are much less important than textbooks might lead one to suppose: it is insurance bureaucracy that dictates much litigation procedure, and determines whether, when, and for how much, claims are settled.¹⁹ The important centres of personal injury practice are insurers' buildings, rather than courts of law, or even solicitors' offices.²⁰ The number of such insurance centres has declined recently because of company mergers and greater specialisation. The work has been concentrated in particular localities. Consolidation in the general liability market has resulted in it being dominated by only eight major companies, although there are more than fifty other smaller firms issuing policies.²¹ For motor insurance there were over 350 companies authorised to transact motor insurance in 2002, but only 65 companies and 11 Lloyds syndicates actively did so. The ten largest motor insurers controlled two thirds of the market.²² The three quarters

¹⁹ See H. Genn, *Hard Bargaining* (Oxford: Clarendon Press, 1987), D. Harris et al, *Compensation for Illness and Injury* (Oxford: Clarendon Press, 1984) and, in the USA context, H. L. Ross, *Settled Out of Court* (New York: Aldine Publishing, 1980). The major findings are supported by more recent empirical studies and, in particular, by Goriely et al op cit. But see the critique of Genn's work in Dingwall et al, "Firm Handling: The Litigation Strategies of Defence Lawyers in Personal Injury Cases" (2000) 20 Legal Studies 1.

²⁰ Lord Phillips, the Master of the Rolls, has suggested that solicitors might no longer be involved with small claims where defendants are insured, and that insurers be left to administer these claims alone. "Insurers should run small claims" [2004] Law Society Gazette, 29th April. The Government is considering whether to raise from £1,000 to £5,000 the limit for personal injury claims which may be taken through the small claims procedure without costs being awarded for legal representation. This review was prompted by the Better Regulation Task Force, *Better Routes to Redress* (2004). The latter, a Government report, concluded that the compensation culture may be a myth, but the perception of it results in real and costly burdens. An account of how tort claims are exaggerated by the media in the USA is contained in W. Haltom and M. McCann, *Distorting the Law: Politics, Media, and the Litigation Crisis* (Chicago: University of Chicago Press, 2004).

²¹ Office of Fair Trading, *An Analysis of Current Problems in the UK Liability Insurance Market* (London: OFT659a, 2003) para 5.6.

²² Association of British Insurers, *Response to the Greenaway Review of Compulsory Motor Insurance and Uninsured Driving* (London: ABI, 2004) annex B.

of a million claimants suffering personal injury last year therefore came up against only a few handfuls of real defendants.

In dealing with claims, insurers have developed highly systematised approaches which make extensive use of information technology. Their standard procedures have been refined further for the “fast track” cases involving smaller amounts of money. They closely monitor the performance of not only their in-house claims handlers but also the lawyers they choose to instruct. Striving for efficiency, they have reduced the number of solicitors’ firms acting for them. Economic pressures mean that communication between the parties takes place on the telephone rather than via letters or face to face meetings, and the outcome of a claim is likely to be influenced as much by an impersonal computerised assessment as by the discretion of the claims handler involved.²³ Although these generalisations about how litigation is conducted do not apply to all insurers for every type of case,²⁴ they have a great effect upon the way in which tort rules are viewed and used in practice.

Trials, Settlements and Tactics

Insurers determine the extent that lawyers become involved in disputes, and the tactics that are used in the proceedings. Increasingly cases are being settled at an early stage, and without resort to the issue of court documents,²⁵ or even to defence

²³ Goriely et al op cit 31 and 149.

²⁴ Dingwall et al op cit.

²⁵ Goriely et al op cit at 159 found that almost all parties agreed that, after the Woolf reforms, cases were now more likely to be resolved without court involvement. Major insurers estimated that, because of earlier settlement, the number of cases disposed of only after the issue of formal proceedings had declined by a third. According to the Court Service the number of new claims issued in the county court has fallen by 32 per cent in the past five years. Of course, it has always been the case that the great majority of claims settle informally: thirty years ago 86 per cent of cases were being settled without a writ being issued, according to the Pearson Commission op cit vol 2 table 12.

lawyers.²⁶ Insurers decide, in particular, whether a case merits the very exceptional treatment of being taken to a court hearing.²⁷ In effect, they allow trial judges to determine only one per cent of all the claims made. Only a few of these are appealed with the result that the senior judiciary are left to adjudicate upon a small fraction of what are, by then, very untypical cases. Whether an appeal court is to be given an opportunity to examine a point of tort law may depend upon the insurer for, if it serves the insurer's purpose for doubt to remain, the claimant can be paid in full and threatened with a costs award if the action is continued.²⁸ In this sense tort principles have been shaped by and for insurers, even though there has been a significant growth in the power and expertise of claimant lawyers in the last twenty years.²⁹ (The

²⁶ In September 2004 AXA insurance company announced that it had reduced by half the number of law firms defending its cases. Similarly over the last four years the Zurich insurance company has decimated the number of firms representing its policyholders in catastrophic cases: only four firms now defend such cases for this insurer. More generally, the Law Society noted that the number of firms carrying out personal injury work fell from 28 per cent in 1999 to 21 per cent in 2002.

²⁷ Before being set down for trial 98 per cent of cases are settled, and many more are concluded before any hearing takes place. The Pearson Commission op cit vol 2 table 12. Similarly P. Pleasence, *Personal Injury Litigation in Practice* (London: Legal Aid Board Research Unit, 1998) at 12 reveals that only 5 out of the 762 "ordinary" cases with costs of less than £5,000 went to trial. Earlier, Harris et al op cit had suggested that the figure might be as high as 3 per cent. However, even in cases involving very substantial awards of damages - £150,000 or more paid by insurers in 1987 and 1988 - only ten per cent of payments were the result of formal court orders, and most of these related to children or patients for whom court approval of their settlements is required. P. Cornes, *Coping with Catastrophic Injury* (Edinburgh: Rehabilitation Studies Unit, 1993) 20.

²⁸ As recognised in *Davis v Johnson* [1979] AC 264 at 278. But see the failed attempt to prevent the House of Lords considering important causation issues in relation to asbestos liability in *Fairchild v Glenhaven Funeral Services Ltd* [2002] 1 AC 32 discussed by Oliphant in H. Koziol and B.C. Steininger (eds), *European Tort Law 2002* (Vienna: Springer, 2003) 148, and in [2002] 12 (3) Association of Personal Injury Lawyers Newsletter 19.

²⁹ Claimant lawyers are now much more likely to be specialists and work in larger and much better organised firms than in the past. Relying upon Law Society figures, Goriely et al op cit at 25 note that even before April 2000 (when legal aid was withdrawn for most personal injury claims) solicitors were becoming increasingly specialised, and fewer firms were "dabbling" in such work. The

contribution of claimant lawyers to the personal injury system merits separate discussion and is not dealt with here).

Insurers' influence upon settlements is even more pronounced than it is upon decided cases. The lawyer asked by his client to advise on the merits of a claim is concerned with the realities of the litigation system rather than the formal rules of law. Practitioners would agree with the key analysis of Ross³⁰ that the textbook rules of tort are often transformed when they come to be used in the system in three ways: firstly, they are simplified; secondly, they are made more liberal; and thirdly, they are made more inequitable. Simplification occurs because the rules are too uncertain when applied to the individual facts of particular accidents. For reasons of cost and administrative efficiency, insurers have been forced to substitute other criteria for the strict tort rules. Mechanical rules of thumb - such as the car running into the back of another always being found the one at fault - replace any detailed investigation into blame. There is neither the time nor resources to instruct experts to analyse the scene of each road accident and precisely measure its effect upon the individual claimant. Cases are disposed of on the basis of paperwork alone, and this may bear only a limited relationship to what actually occurred. The result of the cost pressures upon insurers is that many more claims succeed than the strict rules of tort would allow. Often insurers pay something for claims which, on full investigation, would be without foundation. As a result

“... wherever there is insurance there is ... a closer approximation to the objectives of social insurance in fact than the doctrines of tort law would lead one to suppose.”³¹

However, this liberality is but part of a system which overall is weighted in favour of insurers and results in much inequality. Indeed the case often used to illustrate the

founding of the Association of Personal Injury Lawyers in 1990 and its subsequent activity reflects the increasing abilities and resources of claimant lawyers. Melville Williams, “A. P. I. L.” (1991) 19 Civil Justice Quarterly 103. The Association now has over 5,100 members, employs 29 people, and has a turnover of £1.73 million. APIL, *Annual Report and Accounts 2003*.

³⁰ H. L. Ross op cit.

³¹ F. V. Harper and Fleming James, *The Law of Torts* (Boston: Little Brown & Co, 1956) s 13.7.

general inequalities in the legal system involves a “one-shotter” accident victim suing a “repeat player” insurer.³² Delay, uncertainty, financial need and other pressures cause claimants to accept sums much lower than a judge would award. The eagerness of claimants and their solicitors to get something from the system is reflected in the fact that, in the past, they have been very keen to accept the first formal offer made to them by the “risk neutral” insurer.³³ Those claimants who can withstand the pressures of litigation do better than those who cannot, with the result that those from a particular class or background are more likely to succeed.³⁴ Those who suffer most are the severely injured. Although in the greatest need, they will find their high value claim scrutinised in detail and processed very differently from the average case which typically involves but a minor upset and little, if any, financial loss. Those seriously injured are much less likely to receive “full” compensation than those suffering minor injury,³⁵ although they are left in a much better position than accident victims forced to rely upon state benefits alone. The great majority of claimants quickly recover from

³² The seminal article is Galanter, “Why the ‘Haves’ Come Out Ahead” (1974) 9 *Law and Society Rev* 95. However, Dingwall et al op cit emphasise that not all defendants in personal injury cases are “repeat players” and they should not be treated as a homogenous group. Other limits of the article were examined in an anniversary special issue in (1999) 33 *Law and Society Rev* 795.

³³ According to D. Harris et al op cit table 3.3 claimants’ solicitors used to accept the first formal offer made to them in two out of three cases. More recently Goriely et al op cit at 154 found more incidence of bargaining, although a third of cases still settled after only one offer, almost two thirds after two and ninety per cent after three.

³⁴ Ross op cit.

³⁵ As illustrated in relation to particular types of claim in Lewis, McNabb and Wass, “Court Awards of Damages for Loss of Future Earnings: An Empirical Study and an Alternative Method of Calculation” (2002) 29 *J of Law & Society* 406 and [2002] *JPIL* 151, and “Loss of Earnings Following Personal Injury: Do the Courts Adequately Compensate Injured Parties?” (2003) 113 *Economic J* 568.

their minor injury and, for a variety of reasons, are likely to emerge over-compensated for their economic loss.³⁶

The overall result of the settlement system is that rough and ready justice is dispensed, much influenced by the insurance company personnel and procedures, and driven by the needs of the insurance industry and the cost of the legal process. The system produces arbitrary results and bears only a limited relationship to the portrayal of justice contained in the traditional tort textbook.

The Scope of the Personal Injury System

The importance of insurers to the tort system is reflected in the fact that the claims which are brought closely match the areas where liability insurance is to be found. Thus road and work accidents predominate partly because those are the two major areas where tort insurance is compulsory.³⁷ They constitute 86 per cent of all the claims brought for personal injury.³⁸ They dominate the practice of tort even though they constitute a minority of all accidents, and are an even smaller percentage of the causes of all forms of disablement and incapacity for work.³⁹ Where you get injured is

³⁶ D. Dewees, D. Duff, and M. Trebilcock, *Exploring the Domain of Accident Law: Taking the Facts Seriously* (Oxford: OUP, 1996) 19. P. A. Bell and J. O'Connell, *Accidental Justice: The Dilemmas of Tort Law* (New Haven: Yale University Press, 1997) 63 - 66.

³⁷ The other miscellaneous areas of compulsory insurance and the lack of coherent policy behind them are traced in Lewis, "The Duty to Insure" (2004) 19 (2) J Insurance Research & Practice 57. See also Parsons, "Employers Liability Insurance - How Secure is the System?" (1999) 28 Industrial LJ 109.

³⁸ Compensation Recovery Unit figures for 2003-04, with motor comprising 48 per cent of the total and employer liability 37 per cent. Similarly Datamonitor, *UK Personal Injury Litigation 2004* fig 5. The nature of litigation in this respect has hardly changed for the Pearson Commission total figure of 88 per cent was only 2 per cent more than that reported twenty five years later. Op cit vol 2 table 11. Atiyah suspected that the relative proportion of claims had not changed. P. S. Atiyah, *The Damages Lottery* (Oxford: Hart Publishing, 1997) 99.

³⁹ Harris op cit table 2.1 found that the most common accidents were those in the home, or suffered in the course of leisure activities or in playing sport, and yet very few of these resulted in any damages award. Although work and transport injuries dominate the tort system they comprise only about half

therefore all-important. Accidents in areas not covered by liability insurance are extremely unlikely to be compensated. According to one study, whereas 1 in 4 road accident victims and 1 in 10 work accident victims get something from tort, only 1 in 67 injured elsewhere do so.⁴⁰

The scope of the tort system is affected not only by those areas where liability insurance has been made compulsory, but also by the existence of alternative sources of compensation. What opportunities are there for resort to either welfare payments from public insurance, or policy monies from first party private insurance? These may reduce the incentive to pursue a common law claim. The interrelationship of compensation systems cannot be discussed in detail here,⁴¹ but one example will suffice to demonstrate the potential effects of other insurance systems upon tort.⁴² The

of all accidents according to Pearson op cit vol 2 table 57. In Australia they are less than a fifth according to H. Luntz and D. Hambly, *Torts: Cases and Commentary* (Sydney: Butterworths, 5th ed 2002) 4. Datamonitor, *UK Personal Injury Litigation 2003* at 79 estimate that there were 7.8 million accidents in the home in 1999 of which only 0.5 per cent potentially could result in a successful tort claim.

⁴⁰ The Pearson Commission op cit vol 1 table 5. The study reveals that only 6.5 per cent of all accident victims incapacitated for three days or more are compensated by the tort system. However, if only serious injuries are considered tort becomes much more important. Where an accident causes incapacity for work for six months or more, almost a third of victims receive tort damages. Harris et al op cit made similar findings concerning the limited importance of the tort system to accident victims in general. The significance of tort is reduced tenfold if account is taken of those suffering disablement not from accidents alone but from all causes, including congenital illness and disease. P. S. Atiyah, *The Damages Lottery* (Oxford: Hart Publishing, 1997) 100.

⁴¹ See Lewis, "Tort and Social Security" in U. Magnus (ed), *The Impact of Social Security Law on Tort Law* (Vienna: Springer, 2003).

⁴² A second example of the influence of insurance upon litigation involves damage to property rather than personal injury. Insurers have made private agreements with one another to abandon the tort system in respect of certain losses. These arrangements may take various forms, but the one which has come to public attention is the so called 'knock for knock' agreement in relation to motor accidents. These agreements are made in order to avoid the excessive cost and uncertainty that would be involved if insurers were forced to use the tort system for all small claims. They result from the inter-relationship

example is a historical one and, in practice, resulted in the abandonment of tort law for the great majority of work injuries. It derives from the ‘election’ rule whereby workers injured in the course of their employment had to choose either to sue in tort or to claim private insurance benefits on a no-fault basis from their employer. They could not do both by obtaining these insurance benefits and pursuing an action in tort. For a variety of reasons employees overwhelmingly opted, or were pressed into receiving the no-fault benefits,⁴³ leaving the tort system with a very limited role to play in the industrial field.⁴⁴ There was judicial criticism of the “deplorable” and “extremely shabby” tactics used by insurers to prevent tort claims being pursued.⁴⁵ Eventually the ‘employer privilege’ was abolished in 1948,⁴⁶ and since that time tort claims for work accidents have flourished, now constituting over a third of all the actions brought.⁴⁷

Damages

This influence of insurance upon the general pattern of tort liability is matched by its effect upon the level of compensation awarded. In the USA it is clear that individual damages awards have been affected by the policy limits set by insurers. There is evidence that lawyers do not pursue claims beyond these limits in order to

of first party insurance with the tort system. Lewis, “Insurers’ Agreements not to Enforce their Strict Legal Rights” (1985) 48 *Modern Law Rev* 275.

⁴³ W. A. Dinsdale, *History of Accident Insurance in Great Britain* (London: Stone and Cox, 1954) 161.

⁴⁴ P. W. J. Bartrip, *Workmen's Compensation in Twentieth Century Britain* (Aldershot: Avebury, 1987) chap 10.

⁴⁵ *Deane v H. F. Edwards & Co* (1941) 34 BWCC 183.

⁴⁶ Law Reform (Personal Injuries) Act 1948. The privilege continues in North America, a few European countries, and increasingly in Australia.

⁴⁷ Compensation Recovery Unit figures for 2003-04 and Datamonitor, *UK Personal Injury Litigation 2004* fig 5.

obtain “blood money” from defendants personally.⁴⁸ However, in the UK the policy limits for a claim are almost never relevant,⁴⁹ and therefore it is less easy to see the precise effect of insurance cover in the individual case. However, here it is argued that the principles upon which damages are assessed implicitly recognise that it is a company with a deep pocket that will pay and not an individual, and this is fundamental to the continued existence of the personal injury system.

Although most awards in tort are for very limited sums - little more than £2,500⁵⁰ - there are very few individuals who could afford to pay the amounts required in serious injury cases. The justice of the case never merits an investigation into the limited means of the average person found liable because that person will not have to pay. It is clear that “the size of damages awards ... is explicable only on the basis that judges are influenced by the widespread presence of insurance.”⁵¹ This is a major point. The possibility of awarding millions of pounds in damages all to be paid in one lump sum distinguishes tort from welfare and other compensation systems. Liability insurance enables tort to espouse its distinctive rhetoric: it purports to make an assessment of loss that is not only tailored to the individual claimant, but sufficient to restore the

⁴⁸ Baker, “Blood Money, New Money and the Moral Economy of Tort Law in Action” (2001) 35 Law & Society Review 275.

⁴⁹ As graphically illustrated by *Great North Eastern Railway v Hart* [2003] EWHC 2450, a case arising from the Selby rail disaster. A negligent motorist caused a railway accident resulting in his insurer being liable to various claimants for a total of £22 million.

⁵⁰ This is the median figure in the survey of 81,000 cases receiving legal aid and closed in 1996 - 97 in P. Pleasence, *Personal Injury Litigation in Practice* (London: Legal Aid Board Research Unit, 1998) 40 fig 3.17. In 70 per cent of successful cases the damages were less than £5,000, although the overall average was £11,000. Fenn and Rickman, “Costs of Low Value Liability Claims 1997-2002” report average damages of only £3,000 for employers liability accident claims, although this study of almost 100,000 cases related only to claims for less than £15,000. See <http://www.dca.gov.uk/majrep/claims/elclaims.htm>. In evidence to the Law Commission in 1993 the Trades Union Council noted that the average sum obtained in the 150,000 union-backed cases in 1991 was under £2,000.

⁵¹ P. Cane, *Atiyah's Accidents, Compensation and the Law* (London: Butterworths, 6th ed 1999) 204.

position before injury took place. When set against the results achieved in practice these claims are greatly overstated,⁵² and yet they form much of the reason for tort's existence. Without a mechanism to distribute the cost of imposing liability, it would rarely be worth assessing damages in the way we do at present in serious injury claims. Without insurance it is doubtful whether the tort system would survive at all.⁵³ Insurance, in this sense, provides the lifeblood of tort.

In recent years major changes have been made to the assessment of damages, and many of these are predicated upon payment being made either by insurers or other large self-insured bodies. The assessment of damages has become ever more precise. Actuarial and forensic accountancy evidence has become commonplace. Such matters as the discount rate for early receipt of damages,⁵⁴ the interest rate on delayed payment,⁵⁵ and the inflation factor enabling past awards to be compared with those of the present day have all been more closely linked to the wider financial world. In a few serious injury cases lump sum payment has been replaced in part by a structured settlement, a reform prompted, manufactured and, until recently, controlled by insurers and insurance intermediaries.⁵⁶ It is impossible to conceive of such developments - involving continuing lifetime obligations to make increasing payments - if it were not for the fact that individuals almost never pay tort damages themselves.

⁵² Above note 35.

⁵³ J. G. Fleming, *The American Tort Process* (Oxford: Clarendon Press, 1988) 21.

⁵⁴ Law Commission, *Structured Settlements and Interim and Provisional Damages* (1994) Report No 224.

⁵⁵ Law Commission, *Pre-Judgement Interest on Debts and Damages* (2004) Report No 287.

⁵⁶ Lewis, "Structured Settlements: An Emergent Study" (1994) 13 Civil J Q 18. R. Lewis, *Structured Settlements: The Law and Practice* (London: Sweet & Maxwell, 1993) and I. Goldrein and M. de Haas (eds), *Structured Settlements: A Practical Guide* (London: Butterworths, 2nd ed 1997). Under the Courts Act 2003 s 100 courts now have power to order that damages take this periodic form even if insurers object.

The argument here is that it is not easy to divorce these changing rules on assessment and payment of damages from the fact that it is insurers who run the tort system.

Lobbying and Legislation

One of the main reasons for insurers forming their own trade association in 1917 was in order to respond to potential changes in the law.⁵⁷ The Association of British Insurers (ABI) has since grown to such an extent that, with one exception, it is now more than twice the size of any other trade association.⁵⁸ With an annual budget of over £20 million, it has been very effective in putting forward the industry's point of view. Its lobbying of government ministries is such that one insurance commentator has even suggested that, internationally, institutions such as the ABI "see themselves as governing governments."⁵⁹ The ABI has also ensured that its case is heard in Parliament. Until 1997 one in ten M.P.s declared a financial link with the insurance industry,⁶⁰ although this figure has been halved for the current Parliament.⁶¹

The regulatory framework of insurance reflects the success of the ABI in arguing for forms of self-regulation in lieu of statutory controls, and for exemption from general legislation that might otherwise apply. The clearest example of this is the last

⁵⁷ Its history is traced in W.L. Catchpole and E. Elverston, *BIA Fifty* (Stockport: P. H. Press, 1967).

⁵⁸ M. Boleat, *Trade Association Strategy and Management* (London: Association of British Insurers, 1997) 21. The exception is the National Farmers' Union.

⁵⁹ R. V. Ericson et al, *Insurance as Governance* (Toronto: University of Toronto Press, 2003) at 151. See also R. V. Ericson and A. Doyle, *Uncertain Business: Risk, Insurance and the Limits of Knowledge* (Toronto: University of Toronto Press, 2004).

⁶⁰ M. A. Clarke, *Policies and Perceptions of Insurance* (Oxford: Clarendon Press, 1997) 281.

⁶¹ The author's examination of the Register of Members' Interests in February 2004 revealed that only eight members of the House of Lords declared an insurance interest, one being membership of Lloyds. Only fifteen Members of Parliament declared any connection with insurance companies, although a further ten recorded that they were current members of Lloyds and nine others that they were former members.

minute exemption of insurance policies from domestic legislation dealing with control of unfair contract terms, a result described by the former Director General of Fair Trading as “amazing.”⁶² Because of such influence, insurance remains the least regulated of contracts.

The ABI is organised so as to respond to all government proposals to change the wide areas of law with which it is concerned, these extending far beyond the law of tort. In 1998 the government announced that no proposal for regulation which has an impact upon businesses would be considered by ministers without a “regulatory impact assessment” being carried out. Rather than being just another bureaucratic requirement, the new procedures offer business and industry a major opportunity to influence the policy and legislative process.⁶³ Parliamentary Bills are now accompanied by impact statements assessing the financial costs and benefits of the measures being proposed. In drawing up such statements civil servants are directed to consult widely. Twenty or so bodies are specifically named, one of them being the ABI.⁶⁴ As a result, it is automatic for the ABI to be asked to estimate the effect of proposed reforms on insurance premiums. Insurability is therefore now a relevant consideration whenever statutory changes affecting tort are being considered. Although these impact statements have given insurers a formal opportunity to make representations to government, it is doubtful whether this has increased their influence very much. This is because their most effective representations continue to be exercised in private, behind closed doors.⁶⁵

⁶² G. Borrie, *The Development of Consumer Law and Policy – Bold Spirits and Timorous Souls* (London: Stevens, 1984) 110.

⁶³ C. Miller, *Political Lobbying* (London: Politico's, 2000) 251. More generally see M. Rush, *Parliament and Pressure Politics* (Oxford: Clarendon Press, 1990), W. Grant, *Pressure Groups, Politics and Democracy in Britain* (Hemel Hempstead: Philip Allan, 1989).

⁶⁴ Cabinet Office, *Better Policy Making: A Guide to Regulatory Impact Assessment* (2003) <http://www.cabinet-office.gov.uk/regulation/scrutiny/ria-guidance.pdf> .

⁶⁵ See Boleat, op cit chaps 7 - 8 and especially 61 - 4.

One illustration of the effectiveness of such private lobbying is the overturning of a Law Commission recommendation that a particular financial formula be used to set the discount rate in assessing damages for personal injury. In the Damages Act 1996 the Commission's recommendation was replaced by a power given to the Lord Chancellor to change the rate as he saw fit. However, this discretionary power was not exercised for some time, and when a rate was eventually set it was less favourable to claimants than if the Commission's formula had been used. The Opposition spokesman in Parliament noted that the change in the Act was "mightily convenient to the insurance industry" and commented that it was the result of "whispering in appropriate ears."⁶⁶

Conclusion

Most of the facts we have cited about insurers and personal injury litigation have been proven time and again. They derive from a series of empirical studies, each broadly confirming the general picture.⁶⁷ However, tort textbooks pay them little, if any, attention.⁶⁸ Insurers are the elephant in the living room of tort. In spite of students being left in ignorance, it cannot be denied that insurers are fundamental to the operation of the tort system. "Insurance 'technology' underlies the whole practice of

⁶⁶ Lewis, "Lobbying and the Damages Act 1996: 'Whispering in Appropriate Ears'" (1997) 60 Modern L R 230.

⁶⁷ Extensively referenced in D. Dewees, D. Duff, and M. Trebilcock, *Exploring the Domain of Accident Law: Taking the Facts Seriously* (Oxford: OUP, 1996). But see Saks, "Do We Really Know Anything about the Behaviour of the Tort Litigation System – and Why Not?" (1992) 140 U Pennsylvania L R 1147.

⁶⁸ The major exception being P. Cane, op cit especially chap 9. There is little useful discussion of the effect of insurance on tort liability in the many student and practitioner texts with the exception of M. Jones, *Textbook on Torts* (Oxford: OUP, 8th ed 2002) s.1.3 and S. Deakin, A. Johnson and B. Markesinis, *Tort Law* (Oxford: OUP, 5th ed 2003). There are few insurance textbooks compared to tort, but they similarly avoid the discussion. A notable exception is the excellent section in M. Clarke, *Policies and Perceptions of Insurance* (Oxford: Clarendon Press, 1997) chap 8.

tort law.”⁶⁹ Over fifty years ago the American scholar, Fleming James, concluded that the doctrines of tort law

“... are horse and buggy rules in an age of machinery; and they might well have gone to the scrap heap some time ago had not the tremendous growth of liability insurance and the progressive ingenuity of the companies made it possible to get some of the benefits of social insurance under - or perhaps in spite of - the legal rules.”⁷⁰

Although many readers of this journal, in particular, will disagree with the suggestion that it has been the “progressive ingenuity” of insurers that has been responsible for increasing the scope of tort coverage, there can be no doubt that insurance profoundly influences the practical operation of the law of tort. It is not merely an ancillary device to protect the insured, but is the “primary medium for the payment of compensation, and tort law [is] a subsidiary part of the process.”⁷¹ Without insurance the tort system “would long ago have collapsed under the weight of the demands put on it and been replaced by an alternative, and perhaps more efficient system of accident compensation.”⁷² But that is another story.⁷³

⁶⁹ J. Steele, *Risks and Legal Theory* (Oxford: Hart Publishing, 2004) 36.

⁷⁰ “Accident Liability Reconsidered: The Impact of Liability Insurance” (1948) 57 Yale LJ 549 at 569.

⁷¹ P. Cane, *Atiyah’s Accidents, Compensation and the Law* (London: Butterworths, 6th ed 1999) 191.

⁷² J. G. Fleming, *The Law of Torts* (Sydney: LBC Information Services, 9th ed 1998) 13.

⁷³ Sugarman, “Personal Injury and Social Policy - Institutional and Ideological Alternatives” in N. Mullany and A. M. Linden (eds), *Torts Tomorrow* (Sydney: LBC Information Services, 1998). One alternative was given in S. Sugarman, *Doing Away with Personal Injury Law* (New York: Quorum, 1989), and another in T. Ison, *Compensation Systems for Injury and Disease: The Policy Choices* (Toronto: Butterworths, 1994). These solutions can be contrasted with one which relies upon first party insurance as the foundation for radical reform. See P. S. Atiyah, *The Damages Lottery* (Oxford: Hart Publishing, 1997).